April Planner 2017

easyfundraising feel good shopping

Head to **www.easyfundraising.org.uk/raise-more** for all your tools to get everyone shopping and raising this month.

Wed 5th ☐
Last minute breaks
Your supporters will be booking last minute breaks for the Easter holidays, don't let them forget to raise!

WORLD OF DIFFERENCE

Get travel pack

Sat 8th ☐
Eggcellent ways to raise!
Easter is a busy time for online shopping. Share on social media and encourage supporters to shop

Get images

Mon 10th ☐
Home and Garden
The Easter bank holiday is when lots of people will be doing up their homes and gardens. Make sure they raise

Get images

Wed 12th ☐
#ThanksAMillion
Over £16 million has been raised so far for good causes the easyfundraising way. Celebrate how much you've raised and say a big 'Thank you' to your supporters too!

Share my progress

Tue 18th ☐
Half terms activities
We've got some great boredom busting half term activities. Share with your supporters to remind them to raise.

Read more

Thur 20th ☐
Appy Days
Supporters who use our app raise 50% more! Use these social media posts to encourage your supporters to download it today!

Get posts

Mon 24th ☐
Back to School
New term, new fundraising opportunity. Use these tools to kick-start your fundraising this term.

Get tools

Fri 28th ☐
Everyday ways to raise
Use this poster to let your supporters know about all the ways they can raise with their everyday online shopping.

From groceries to getaways

£40

Get poster

Top Tip!
Sharing your progress alongside videos and images about your cause helps your supporters see how the donations they raise are making a real difference. We can help your story reach even more people, simply share it with us and we'll pick out the best to feature on our blog: **http://www.easyfundraising.org.uk/raise-more/share**

£
£
£