

December Planner



Head to www.easyfundraising.org.uk/raise-more for all your tools to get everyone shopping and raising this month.

Set your targets

Fill in how much you want to raise this month and how many supporters you want to sign up!

Tues 6th

Rally the troops before Christmas

Use your Christmas fundraising pack to remind your supporters to shop the easyfundraising way.

Raise!



Get pack

Mon 12th

Biggest shopping day in December

It's Green Monday, the biggest shopping day in December - tell your supporters to raise donations on Facebook and Twitter.



Get posts

Tues 13th

The £1,000 Good Cause Giveaway

Encourage your supporters to shop for more chances to win this month!



Get messages

Sat 17th

Travel bookings ahoy!

Tell your supporters to download the Donation Reminder so they can raise donations when they book their 2017 hotels, holidays and travel.



Get email

Tues 20th

Last week to shop

Today's the last day for 2nd class post in time for Christmas! Remind supporters so they can shop for last minute gifts in time.



Get posts

Fri 23rd

Last minute gifts

Supporters might still be looking for gifts so let them know they can still click and collect with Argos and eBay and raise donations!



Get posts

Sun 25th

It's Christmas!

Wish your supporters a Happy Christmas and thank them for raising donations for you this year!



Get posts

Mon 26th

'Appy sales shopping

Remind your supporters to use the easyfundraising app when they're shopping for Boxing day bargains.



Get app

Raise:



£ _____

Sign up:



£ _____

£ _____
