

# February Planner

2017



Head to [www.easyfundraising.org.uk/raise-more](http://www.easyfundraising.org.uk/raise-more) for all your tools to get everyone shopping and raising this month.

Set your February fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!

Thurs 2nd



## The February Good Cause Giveaway

Encourage your supporters to shop for more chances to win the top prize of £250!



Get image

Sun 5th



## Raise donations this half term

Make sure supporters don't forget to raise when booking half term breaks.



Get pack

Thurs 9th



## Get 'appy

More and more people are using their mobile phones to shop. Encourage supporters to get the easyfundraising app to make sure they don't miss out on donations!



Get posts

Tues 14th



## Valentine's Day

Spread the love today. Use social media to tell others about your cause and how they can help.



Get image

Sat 18th



Let supporters know about the easyfundraising Compare and Raise service to save money on their energy bills, insurance, broadband and mobile contracts.

Get image

Tues 21st



## Email your supporters

Use these ready-written emails to encourage supporters to sign up and raise free donations for your cause on everything they buy online.



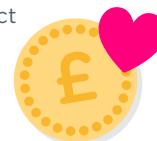
Get emails

Fri 24th



## Never miss a donation

Use your images to encourage supporters to get the Donation Reminder so they remember to collect donations every time they shop.



Get posts

Tues 28th



## Get social

Join the easyfundraising community on Facebook and Twitter to keep up to date with the latest giveaways, fundraising tips and deals with donations.

Facebook



Twitter



Raise:



£ \_\_\_\_\_

Sign up:



\_\_\_\_\_

£ \_\_\_\_\_

\_\_\_\_\_

£ \_\_\_\_\_

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