

Give Back

Black Friday Planner



Black Friday is expected to be bigger than ever this Christmas as retailers slash prices. **Over £5billion** is expected to be spent, so it's a great time to get your supporters collecting free donations every time they bag bargains this week

Tues 22nd

It's coming...

It's the biggest shopping week of the year when an enormous £20.6million of free donations could be raised.

Rally the troops with these fundraising tools and make sure all your supporters shop the easyfundraising way.

[Get fundraising pack](#)

Wed 23rd

Are your supporters ready?

Donations are different with Amazon and eBay. Use this guide to let your supporters know how to collect donations with Amazon and eBay.



[Get guide](#)

Thur 24th

It's tomorrow...

Post on social media to remind your supporters to raise money for you when they shop on Black Friday. Let them know the difference it could make.



[Get posts](#)

Fri 25th

Give Back Black Friday

Share the Black Friday deals page with your supporters so they can raise donations for you with the best Black Friday shopping deals!

[Share deals](#)

Sat 26th

Big spend weekend

Yesterday was a massive day for shopping and Monday will be too so share your cause page to get more supporters signed up.



[Get posts](#)

Sat 27th

Cyber Monday tomorrow...

Post on social media to remind supporters to use easyfundraising on the second busiest shopping day of the year.

[Get posts](#)

Mon 29th

it's Cyber Monday

Share the deals page with your supporters so they can raise donations for you with the best shopping deals!

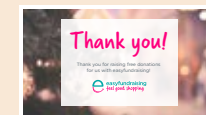


[Share deals](#)

Tues 30th

It's #GivingTuesday

There's still time to give #MoreThanAGift this Christmas. Ask supporters to share your cause page address to get more supporters signed up.



[Get image and posts](#)