

January Planner

2017



Head to www.easyfundraising.org.uk/raise-more for all your tools to get everyone shopping and raising this month.

Make your New Year's Raise-olution

Fill in how much you want to raise this month and how many supporters you want to sign up!

Mon 2nd

New Year's Raise-olution!

Start the year as you mean to go on by setting your easyfundraising target! It's a great way to motivate supporters to raise.

Get poster

Tues 3rd



Up to £45

Your supporters are booking their summer holidays! Use your fundraising tools to remind them to raise big donations.

Get pack

Tues 10th

The £1,000 Good Cause Giveaway

Encourage your supporters to shop for more chances to win this month!



Get messages

Mon 16th

It's Blue Monday

Supporters will be dreaming of holidays and blue skies. Remind them to get the toolbar so that when they book their holiday they don't miss big donations.



Get image

Tues 17th

Get social

Join the easyfundraising community on Facebook and Twitter to keep up to date with the latest giveaways, fundraising tips and deals with donations.

Facebook



Twitter



Fri 20th



Compare and Raise

Supporters are trying to save after Christmas. Let them know about the easyfundraising Compare & Raise service to save money on their energy bills, insurance, broadband and mobile contracts.

Get image

Tues 24th

It's payday!

We're approaching payday for lots of people - remind supporters to use easyfundraising when they shop for payday treats and book their getaways!



Get posts

Mon 30th

Get 'appy

More and more people are using their mobile phones to shop. Encourage supporters to get the easyfundraising app to make sure they don't miss out on donations!



Get posts

Raise:



£ _____

Sign up:



£ _____

£ _____