

# July Planner

2017



Head to [www.easyfundraising.org.uk/raise-more](http://www.easyfundraising.org.uk/raise-more) for all your tools to get everyone shopping and raising this month.

Set your July fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!

Tues 4th



## Last minute travel

Let your supporters know they can raise big donations for your cause when booking a last minute getaway.



Get tools

Fri 7th



## Share your stories

We love hearing about the amazing work of our causes. Get inspired by our Fundraising Heroes and find out how you can share your story with us.



Read more

Tue 11th



## Back to school bargains

If 20 parents bought their back to school essentials the easyfundraising way they could raise an extra £105.60. Let your supporters know how much could be raised for your cause.



Find out more

Sat 15th



## Email to forward

Your supporters will be planning activities for the summer holidays. Send them an email to inspire them and show how their shopping can make a big difference to your cause.



Get email

Wed 19th



## Summer shopping

Inspire your supporters on how they can make it a great summer for your cause when they shop the easyfundraising way for those summer essentials.



Get tools

Sun 23rd



## Donation Reminder

Supporters who use the Donation Reminder raise on average 5x more. Tell your supporters about it today.



Get posts

Wed 27th



## Refer and raise

The average person knows at least 150 people, which means you could raise an extra £75 just by getting your friends, family and colleagues involved.



Invite others

Sun 30th



## Raise on the go

Supporters who shop using the app raise 50% for their causes. Tell your supporters about it today.



Get posts

Raise:



£ \_\_\_\_\_

Sign up:



\_\_\_\_\_

£ \_\_\_\_\_

\_\_\_\_\_

£ \_\_\_\_\_

\_\_\_\_\_

Top Tip!

Enter the easyfundraising Share the Difference video competition. Create a video showing the impact your cause makes on the world for a chance to win £100 donation and star in the next easyfundraising advertising campaign.

<http://pages.easyfundraising.org.uk/share-the-difference/>