# November Planner



Head to www.easyfundraising.org.uk/raise-more for all your tools to get everyone shopping and raising this month.

## targets

Fill in how much you want to raise this month and how many supporters you want to sign up!

Sign up:

Raise:

#### Tues 1st

## Give more than a gift this Christmas

It's the busiest time of year for shopping and raising donations! Use your fundraising pack to make the most of it.



**Get pack** 

#### Sat 5th

#### Remember, remember

Use your images to encourage supporters to get the app and Donation Reminder so they remember to collect donations every time they shop.

**Get image** 

#### Tues 8th

## The £1,000 Good Cause Giveaway

Encourage your supporters to shop for more chances to win this month!







Get messages

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#### Sat 12th

#### **Sort it Saturday**

Lots of people change their gas and electricity supplier this month ready for winter. Use your posts to let supporters know they can compare suppliers and collect donations.



New service!

**Get posts** 

#### Give Back Błack Friday

#### ...is next week!

Use your Give Back Friday pack to raise as much as possible in the biggest online shopping period of the year!

**Get pack** 

#### Fri 18th

## £20.6million could be raised!

Share the Give Back Friday infographic to highlight how important next week is for your good cause.

**Get infographic** 

#### Thur 24th

#### It's tomorrow...

Black Friday is tomorrow. Post on Facebook and Twitter to make sure they collect donations when they shop for bargains!



**Get posts** 

#### Tues 29th

#### It's #GivingTuesday

There's still time to Give #MoreThanAGIft this Christmas. Ask supporters to share your cause page address to get more supporters signed up.

**Get posts**