

October Planner

2017



Head to www.easyfundraising.org.uk/raise-more for all your tools to get everyone shopping and raising this month.

Set your **OCTOBER** fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!

Tue 3rd

Invite to raise more

For every new supporter that signs up through your unique referral link, we will give you a bonus donation. Share your link today and spread the word.



Invite your friends

Thu 5th

Raise donations on travel

Use your travel toolkit to inspire your supporters to book a winter break or next year's summer holiday and raise for your cause.



Get your toolkit

Mon 11th

Half term adventures

Your supporters can raise donations on half term travel and activities. Share this guide to inspire them.



Get half term guide

Sat 14th

Remember to Raise

Make sure your supporters never forget to raise donations when they shop through easyfundraising with the Donation Reminder.



Share the Donation Reminder

Mon 16th

Halloween shopping list

Each of your supporters could raise over £5.10 when they shop for all things spooky this Halloween. Print off this ready to use shopping list.



Share Halloween shopping list

Sun 22nd

The easyfundraising app

The app makes it even easier for your supporters to raise on their mobile or tablets. Encourage them to download it for iPhone, iPad or Android.



Share the app

Wed 25th

Countdown to Christmas

With 2 months to go until the big day, take a look at our Raise More tools for everything you will need in the run up to the busiest shopping time of the year.



Get tools

Fri 29th

Spread the word on social media

Social media is the perfect way to reach new supporters for your cause. Use these social posts on your own channels and get them on board.



Get posts

Raise:



£ _____

Sign up:



£ _____

£ _____

TOP TIP

Your supporters will be booking their winter breaks, half term getaways and next year's summer sun. Make sure they don't forget to raise for your cause, remind them of the retailers they can raise with.

Booking.com

[Late Rooms.com](http://LateRooms.com)

Expedia.co.uk