

September Planner 2017



8 simple ways to get supporters signed up and raising free donations for your cause in September.

Set your **SEPTEMBER** fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!

Mon 4th

Recruit and raise

Start the month by getting new supporters to sign-up and support your cause.

We'll give you 50p every time someone signs up and shops!

**50p
BONUS**

Invite others

Thu 7th

Raise more on the go

Your supporters will raise 50% more for you with the easyfundraising app. Encourage your supporters to download it today



Share app

Mon 11th

Share the video

Share this video in emails to supporters and on your social media channel to explain how simple it is to join easyfundraising and start raising money for free.



Share video

Sat 16th

Tools to help you Raise More

Head to Raise More for all the tools you need to get everyone shopping and raising for your cause.



Get tools

Tue 19th

Use social media

Use our ready-made social posts to get more supporters signed up, and help remind supporters to use easyfundraising every time they shop online.



Get images

Thu 21st

Every day ways to raise

Use shopping lists to let supporters know they could raise over £200 for your cause when they shop through easyfundraising for things they're already buying online.



Get shopping list

Sun 25th

Download the Donation Reminder

The Donation Reminder means you and your supporters will never miss a free donation again. Let your supporters know to install it on their laptop or PC.



Promote this

Fri 29th

Big donations on travel

Your supporters will be booking next year's Summer holiday, use your travel fundraising toolkit to make sure they remember to book through easyfundraising. They could raise £100s in donations.



Get tools

Raise:



£ _____

Sign up:



£ _____

£ _____

TOP TIP

Each week we recognise our Fundraising Heroes and give them the spotlight to highlight the incredible difference our causes make to the world. Feel inspired and share your story today:

<https://www.easyfundraising.org.uk/blog/category/fundraising-heroes/>