

Back to school fundraising planner



8 ways to get parents and supporters signed up and raising for your school in September

Set your new term fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!

1. New term, new start

Use your Back to School toolkit to get parents signed up and raising free donations for your school.



[Download toolkit](#)

2. Recruit and raise

We'll give you an extra 50p for every new supporter who signs up and raises. There's no limit, so get as many people as possible signed up and raising.



[Invite your friends](#)

3. Show parents how it works

Each parent could raise over £200 for free this year when they shop through easyfundraising. Use our shopping list poster to get them on board and show them how much could be raised for the school.



[Get shopping list](#)

4. Spread the word

Use our ready-made social posts to get more supporters signed up, and help remind supporters to use easyfundraising every time they shop online



[Get posts](#)

5. Share the video

Share this video on Facebook, in your next PTA meeting, and show it to parents to explain how easyfundraising works, and get them signed up.



[Share video](#)

6. Raise more on the go

Supporters will raise 50% more for you with the easyfundraising app. Encourage your supporters to download it today.



[Share app](#)

7. Download the Donation Reminder

The Donation Reminder will help parents remember to raise, and raise up to 5 times more for your school. Use our tools to promote it to your supporters.



[Promote this](#)

8. Big donations on travel

Parents will be booking next year's Summer holiday, use your travel fundraising toolkit to make sure they are signed up and ready to book the easyfundraising way. They could raise £100s in donations.



[Get tools](#)

Raise:



£ _____

Sign up:



£ _____

£ _____

TOP TIP

Each week we recognise our Fundraising Heroes and give them the spotlight to highlight the incredible difference our causes make to the world. Feel inspired and share your story today: <https://www.easyfundraising.org.uk/blog/category/fundraising-heroes/>